



Program Of Leadership

2024-2025

ARIZONA COLLEGIATE DECA

Be The One

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SUMMARY

Your Program of Leadership (POL) outlines your team's goals for the semester or year. Over the winter break and Suit Up, discuss leadership strategies, events, competitions, meetings, and financial goals with your team. Document these in a format that works best, like a presentation or a written document. This will help achieve your yearly goals and share them with chapter members. The 2024-2025 State Officer Team POL includes the current year calendar, an overview of three main association goals, and strategies to accomplish those goals. Crafting and following the POL keeps your team focused, organized, and motivated to drive the association forward.



2024-2025 Calendar

FALL SEMESTER

August:

21st One Diamond Call

24th LAUNCH @ SMCC

September:

18th One Diamond Call

October

16th One Diamond Call

24th-26th ENGAGE (Minneapolis, MN)

November:

16th FLC

20th One Diamond Call

December:

18th One Diamond Call

2024-2025 Calendar

SPRING SEMESTER

January

15th One Diamond Call
25th Suit Up!

February

15th Muscle Walk (MDA)
19th One Diamond Call
22nd Arizona Career Development Conference (ACDC)

March

19th One Diamond Call

April

5th-8th International Career Development Conference (ICDC)
(San Francisco, CA)
TBD Splashdown

Overall Goals

The state officer team has three main goals for this year that we plan to achieve.

1

Ease of Access for Resources

DECA Inc. and Arizona Collegiate DECA have a variety of resources available, our goal is to make ensure that they are easily accessible to members. To achieve this we will update the existing resources and create a resource hub that is easily accessibly for members.

2

Creating Memorable Experiences

The team wishes to impart memorable experiences onto our members that provide practical knowledge and consider different perspectives. To achieve this our workshops will be focused on providing valuable information that will aid our members well after their graduation.

3

Association Development

Achieve at least 5 new members in each new chapter and/or 2 new members per chapter by ICDC 2025.



Ease of Access for Resources



To support our chapters and membership, we will help to consolidate the resources available to make them more easily accessible for membership. The SOT will also review and update resources as necessary to ensure accurate and up to date information. Additionally, the SOT will consolidate valuable information from current and past members into a sendable collection.

Provide more reliable and easier access to existing resources from both DECA Inc. and Arizona Collegiate DECA while updating existing resources and providing a new chapter alumni resource.

Included in this, new alumni resources will be readily available, we will be releasing a new and updated list of chapter alumni contacts that the State has, that can be updated yearly by chapters with their members who have graduated.

Alumni are very important to Collegiate DECA, and can support chapters in multiple ways.



Creating Memorable Experiences



To create memorable experiences, the SOT will bring in speakers that carry unique perspectives and offer new insights into problem solving, ensuring that members will be exposed to ideas about management and are better prepared for issues that may arise in their future endeavors.

Offer opportunities for members to meet and network through career development events, content and presentations. While screening all workshops thoroughly to maintain high quality. Incentivize members to actively engage and ask relevant questions. These workshops offer expanded perspectives between clients, billing, and Human resource management. Not only will the content of the workshops expand perspectives but will include potential tips and tricks that may be useful to members in their future careers.



Association Growth



Association growth can be achieved through a comprehensive program that strengthens external networks with collegiate chapters, equips chapter leaders with an expansion toolkit, and leverages member-generated content. A dedicated committee will conduct outreach and promote the benefits of joining at community colleges and new university chapters.

Achieve at least 5 new members in each new and existing collegiate chapters and/or 2 new members per chapter by ICDC 2025.

Encourage members to contribute articles and success stories, compile them into newsletters or submit to DECA Inc. for publication, showcasing the Association's value. Set quantitative goals, such as achieving a minimum of 10 new members, 2 new members per existing chapter, and establishing at least 1 new chapter with 5 members by ICDC 2025. This multifaceted approach empowers chapters, amplifies the Association's reach, and drives sustainable growth.



Matthew: UofA, SCC, MCC
Brandon: ASU, GCC, Ottawa
Aidan: GCU and SMCC
Jewel: NAU, CGCC, PVCC

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